Electronic Acknowledgement Receipt				
EFS ID:	9938373			
Application Number:	10743520			
International Application Number:				
Confirmation Number:	7681			
Title of Invention:	Server-based keyword advertisement management			
First Named Inventor/Applicant Name:	Hermann Calabria			
Customer Number:	27885			
Filer:	Alan Carl Brandt/Georgeen Sonntag			
Filer Authorized By:	Alan Carl Brandt			
Attorney Docket Number:	A3360Q1USNP-XER00688US01			
Receipt Date:	22-APR-2011			
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Application Type:	Utility under 35 USC 111(a)			
Payment information:	_1			
Submitted with Payment	yes			
Payment Type	Deposit Account			
Payment was successfully received in RAM	\$540			
RAM confirmation Number	155			
Deposit Account	240037			
Authorized User				
File Listing:	•			
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File Name

File Size(Bytes)/

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Part /.zip (if appl.)

Pages

Document

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Document Description

1		688AB.PDF	4069626	yes	70		
			f9dcccdufa64be4a895258f1bd8cc7615619 9317				
	Multipart Description/PDF files in .zip description						
	Document Description		Start	End			
	Miscellaneous Incoming Letter		1	2			
	Appeal Brief Filed		3	70			
Warnings:							
Information:							
2 Fee Worksheet (PTO-875	Fee Worksheet (PTO-875)	fee-info.pdf	30507	no	2		
			279b6cc8f9f8e6s2f6s653d9116s48sab01f6 3s89				
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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.